Entrepreneur and Innovation Workshop for Nurses and Healthcare Professionals: How to Launch Practices and Businesses that Succeed

October 12 & 13, 2015

The Blackwell at The Ohio State University

Daily Events
- 7:30 AM Breakfast service begins
- 8:00 AM Program begins
- Lunch and a morning and an afternoon break with refreshments served
- 5:00 PM Program ends; reception to follow on Day 1

Day 1: October 12, 2015

MORNING:
7:30-8:00 Registration and breakfast
8:00-8:05 Welcome Tim Raderstorf
8:05-8:45 Dream the Dream and Capture the Vision for Entrepreneurship Bern Melnyk
8:50-9:30 Traditional Nurse Practitioner Entrepreneur Candy Rinehart
9:30-9:45 Wellness Break
9:50-10:40 Non-Traditional Nurse Practitioner Entrepreneur Pamala Wilson
10:45-11:30 Translating Research-based Interventions into Real World Settings: From Research to Entrepreneurship Mary Beth Happ & Bern Melnyk
11:30-12:00 Question & Answer Panel with Morning Speakers Tim Raderstorf

12:00-12:45 Lunch

AFTERNOON:
12:45-1:35 Optimizing Personal Wellness and Energy for Entrepreneurial Success Bern Melnyk
1:40-2:30 The Multiple: How to be Sure You are Profitable Peter McCoy
2:30-2:45 Wellness Break
2:50-3:40 Starting a Healthcare Staffing Firm & Maximizing Results Matt Price
3:45-4:35 Legal Components to Starting a Practice, Commercializing and Patenting Erin Bender
4:35-4:55 Question & Answer Panel with Afternoon Speakers Tim Raderstorf
5:00-6:30 Networking Event
Day 2: October 13, 2015

MORNING:
8:00-8:05  Welcome  Tim Raderstorf
8:05-8:45  Startups, Emerging Technology, and Big Healthcare Systems: Trends and Tips for Innovation  Dan Weberg
8:50-9:30  The Funding Lifecycle  Cheryl Turnbull
9:30-9:45  Wellness Break
9:45-10:25  The Ins and Outs of Billing  Laura Dornsife & Jennifer Kelly
10:30-11:15  Peer Marketing and Communications  Jillian Roach
11:15-11:40  How to Manage Data Privacy and HIPAA Compliance  Jenn Elliot
11:40-12:00  Question & Answer Panel with Morning Speakers  Tim Raderstorf
12:00-12:45  Lunch

AFTERNOON:
12:45-1:30  How to Develop a Business Plan  Paul Reeder
1:35-2:10  Perfecting Your Pitch  Tim Raderstorf
2:15-2:30  Wellness Break
2:30-3:45  Small Group Sessions to Develop Business Plans  Small Groups
3:45-4:45  Presentation of Business Plans
4:45-5:00  Wrap-up and Celebration  Tim Raderstorf